



Smoky Hill Football

Advertising Rates 2023 Season

We cannot run our program without the support of our generous sponsors and partners!

About us: The Smoky Hill Touch Down Club is a non-profit organization devoted to supporting the Smoky Hill High School (SHHS) football program. We are a fundraising organization committed to helping players and coaches achieve success both on and off the field. We work hard to raise school spirit and money through fund-raisers and donations. Our members are family, friends, and alumni dedicated to supporting our student athletes' participation in high school football at a time when school funding is decreasing. We rely on parent volunteers and generous corporate sponsors to maintain an enthusiastic football program within our community.

Score a win for high school sports: Although our players contribute to our organization through hard work and dedication both on and off the field, it just isn't enough. Your donation helps us fill the funding gaps and provides us with the ability to provide helmets, uniforms, necessary athletic equipment, pre-game meals, and training.

Your Community Support: Your support of our program not only garners prime recognition at all varsity home games and social media advertisement, but it also demonstrates to the local community that you are invested in the SHHS football program and its future.

Meeting the Funding Need: The CCSD and SHHS athletic budgets do not have adequate funding for the school's athletic needs. As a result, student athletes must rely on corporate sponsorships, parent contributions, fundraisers, spirit wear sales, and ads in our Media Guide to adequately fund the program.

Potential reach to the community (2022 census data):

- \$93,231.00 = average household income for community
- 66,695 = people live within the H.S. boundaries
- 8,000 = # of stadium seats at 8 home games
- 365 = # of days your ad/link will be on website
- 50+ = # of times to be mentioned in news each season (estimated)
- 110+ = Student athletes benefit from your sponsorship

Sponsorship Rates 2023 Season

RED CORPORATE SPONSORSHIP	WHITE CORPORATE SPONSORSHIP	GREEN CORPORATE SPONSORSHIP	BLACK CORPORATE SPONSORSHIP	TOUCHDOWN! CORPORATE SPONSORSHIP**
Price: \$300	Price: \$400	Price: \$500	Price \$600	Price \$1000
Package includes: <ul style="list-style-type: none"> • 1 announcement at all varsity home games • Recognition at team banquet • Sponsor logo posting on website 	Package Includes: <ul style="list-style-type: none"> • 3'x5' shared banner* • 1 announcement at all varsity home games • Recognition at team banquet • Sponsor logo posting on website • Team picture 	Package Includes: <ul style="list-style-type: none"> • 3'x5' individual banner* • 1 announcement at all varsity home games • Recognition at team banquet • Logo on Varsity Media Guide • Sponsor logo posting on website • Team picture 	Package Includes: <ul style="list-style-type: none"> • 3'x8' individual banner* • 2 announcements at all varsity home games • Special Recognition at team banquet • Logo on Varsity Media Guide • Sponsor logo posting on website • 4 Social Media posts during season • Team Picture 	Package Includes: <ul style="list-style-type: none"> • Every time Smoky scores a TD, we announce you as the sponsor at all home games! • 3'x8' individual banner* • 2 announcements at all varsity home games • Special Recognition at team banquet • Logo on Varsity Media Guide • Sponsor logo posting on website • 4 Social Media posts during season • Team picture

****The Touchdown Sponsorship is available for one sponsor, once it is booked that sponsor level is not available.**

Banners are on display at all varsity home games: *Advertisement banner sizes are approximate.



Game announcements occur at all varsity regular season home games: 5 to 10 second

Sponsor logo posting on website: Website sponsor logo needs to be web ready, color or black/white, PNG logo files (no larger than 300x300PX)

Social Media posts occur during regular season games via Facebook, Twitter and Instagram

Logo on Varsity Media Guide: Due by 31 August 2023 to meet printing schedule.

Donate now via our online link: Pay online: <https://www.shtdc.org/donors/>

Please make checks payable to:

Smoky Hill Touch Down Club
C/O Smoky Hill High School
16100 E Smoky Hill Road
Aurora, Colorado 80015

Check donation, please complete this section:

Company name:			
Contact person:		Contact person phone:	
Address:		City, State, Zip:	
Signed by:		Date:	
Booster Signature:		Date:	